

## Appendix C

- \* Ellen McGirt, "myspace, the sequel!," Fast Company, September 2008, pp.92-102.

"...digital downloads accounted for only 10% of music sold last year, according to In-Stat..." (p.102, col.1)
- \* David LeGesse, "Blu-Ray Wins a Battle in the High-Def War," U.S.News & World Report, July 2/July 9, 2007, p.56.

"The DVD is a profit engine with yearly sales of more than \$16 billion, but it's beginning to sputter; growth has fallen to the low single digits from double digits a few years ago." (p.32, col.2)
- \* Bob Wright, "A Time of Reckoning," Vital Speeches of the Day, 72 (November 2006), 723-727.

"Motion picture piracy results in total lost output among all U.S. industries of \$20.5 billion annually." (p.724, col.2)
- \* With Ilana Ozernoy and the Associated Press, "Memoirs of a Controversy," U.S.News & World Report, 13 February 2006, p.19.

"...pirated DVDs already are on the streets of China's cities for 20 yuan, or \$2.50."
- \* Betsy Streisand, "Video On The Go," U.S.News & World Report, 20 February 2006, pp.50-52.

"...[television show] DVD...sales could plummet if viewers decide to download episodes instead. Moreover, providers...have to share a part of the download fee with the deliverer...With DVDs, the bulk of the profit goes straight to the studio." (p.52, col.1)
- \* Richard J. Newman, "The Rise of a New Power: A Communist Economic Juggernaut Emerges to Challenge the West," U.S.News & World Report, 20 June 2005, pp.40-51.

"...stealing of intellectual property is a problem that's getting worse, not better, according to a recent report by the American Chamber of Commerce in Shanghai..." (p.47, col.3)